



## 2018 Boys and Girls AAU Basketball Season Sponsorship Letter

**SWAG Elite Basketball  
Administration  
47-4234425**

1450 W Grand Pkwy S STE G-254  
Katy, Texas, 77494

**Dear \_\_\_\_\_,**

SWAG (South West Athletic Group) Elite basketball invites you to become a sponsor for our 2018 AAU season. Your sponsorship will benefit boys and girls youth basketball players ages 12-17.

The primary source of funding for SWAG Elite Basketball is from corporate sponsors, such as yourself. The SWAG Elite organization receives no governmental funds.

We will be participating in various tournaments throughout the southwest region. This year's exciting season will begin in March and come to an end in August.

SWAG Elite has promoted health and fitness through mentoring and athletic training to Katy youth for the past 5 years. The funds provided will be used for uniforms, equipment, travel, lodging, tournament fees and team building outings.

Your sponsorship will help ensure the success of the aforementioned youth.

We offer two sponsorship levels, as a Gold level sponsor your company's web page and logo will be listed on the sponsor's link found on our web page at

**[www.swagelitebasketball.com](http://www.swagelitebasketball.com)**.

Your company's logo will also appear on the back of our Swag Elite shirts.

As a Platinum level sponsor your company will receive the same benefits as a Gold level sponsor, 2 Swag Elite shirts and a plaque with our organization team picture.

Open contributions are also welcomed.

Please do not hesitate to contact me with any questions or concerns. I look forward to speaking with you at your earliest convenience.

Sincerely,

**Jay Coleman**

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